

## Brought to you by Your Name

When you think about where you want to be in five years, do you picture yourself writing out yet another rent check? Or do you picture yourself relaxing in the home of your dreams, comfortable and financially secure? Some people settle for the first option because they don't think the second option is possible.

It can feel pointless to even think about purchasing a home when you don't feel on top of your day-to-day financials. Plus, the homebuying process can seem complex and daunting to tackle. But with an experienced, dependable Loan Officer to guide you through the process, that can all change.

We believe everyone should be able to own their own home. That's why we've helped so many people just like you break down the financial barriers standing in the way of home ownership. First, we help you understand how your credit score plays into the mortgage process, and what you can do to optimize it. Then we prequalify you, so you know what you can afford. Finally, we'll walk you through the entire homebuying process, keeping in touch every step of the way.

Don't let your credit score stop you from owning a home. Reply to this email and let's talk about it.



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## CREDIT CHALLENGED 12 Monthly Emails

An automatic monthly campaign that reminds credit challenged prospects about credit dos and don'ts.